

Call for Evidence - Interim evaluation of the EU4Health programme 2021-2027

Programma Mattone Internazionale ProMIS is an institutionalized network composed of the Italian Ministry of Health and the Italian Regions and Autonomous Provinces aiming at promoting and supporting the healthcare systems internationalization.

In the framework of the the interim evaluation of the EU4Health programme 2021-2027 – Call for evidence, we would like to share two relevant reflections:

- 1) The report, should, also higlight the *how* (process) e the *how much* (impact/sostenability) the Joint Actions JAs and Tenders results/initiatives outcomes in particular, are being implemented at the national levels. The two referred instruments, in a distinctive way, have the objective to provide an impact among all Members States. The first one (the JAs), are a negotiation and coordination instrument among the Member States aiming focusing on the priorities of the Programme itself. The Tender Instrument, is representing a service potentially supplyable to all Member States. Therefore, it is necessary to evaluate the instruments themselves with respect to their efficiency and effectiveness, in order to reflect on potential aspects to be improved eventually.
- 2) The Report should focus on the initiatives related to the *institutional comunication on health* and, therefore, provide the basis for Joint Actions to be foreseen during the second part of Programme implementation. In particular, considering the unprecedented COVID19 pandemic and answering to the new public health challenge: the infodemic (according to the most updated WHO definition it refers to the "too much information including false or misleading information during a disease outbreak"). How would it be possible to cope the massive diffusion of information, and mostly misleading the information of the pandemic? How would it be possible to measure the effect of the information during the management pandemic itself? Moreoever, the infodemic is referring to the pandemic theme, while the bad information is extending to all public health elements.

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